



**YOU ARE INVITED**  
 to the workshop  
**Digitalization of Supply Chains**  
 on July 21, 2021, 10:00 to 11:30 (CET)

as part of this year's International Forum of ICC and ICC Germany "The Future of International Supply Chains - Sustainable, Digital, Smart".

The digital transformation is in full swing – those who don't keep up will be left behind in the medium or long term. Digitalization opens up new business areas along international supply chains, e.g. in logistics, transparency and tracking or risk management. In this workshop you will learn from company experts on how they improve the resilience of supply chains, which impact digitalization has on suppliers and customers, and what services start-ups offer to improve the efficiency, transparency and resilience of your supply chain. Join us and ask the panellists what you always wanted to know about the digitalization of supply chains!

Welcome by:

- \* **Oliver Wieck, Secretary General, ICC Germany**

Introduction and moderation by:

- \* **Sebastian Reimann, editor in chief, Deutsche Verkehrs-Zeitung (DVZ)**

Panel discussion with:

- \* **Dagmar Joswig, VP, Head of Corporate IT Office and Digitalization, DHL**
- \* **Dr. Klaus Staubitzer, CPO & Head of Supply Chain, Siemens AG**
- \* **Dr. Alexander Batran, Vice President Purchasing Strategy and Methods, Voith Group**

Presentation of best practice by:

- \* **Carl Lauron, CEO & Founder of BuyCo, France: The collaborative platform for container shipping**
- \* **Heiko Schwarz, CEO & Founder of Riskmethods: Supply Chain Risk Management Software**
- \* **N.N., Cargo.one: The easiest way to book air cargo (tbc)**

**JOIN US** and [register here for the workshop on July 21st!](#)

Participation is **free of charge** for members and non-members. In the registration form you can select which other ICC Forum workshops you would like to attend. In this case, one registration is sufficient and you will be registered for all the events you have selected.

About the ICC Forum:

ICC and ICC Germany are organizing a workshop series on "The Future of International Supply Chains - Sustainable, Digital, Smart" from June to October 2021 together with the partners **Deutsche Post DHL, ODDO BHF, BuyCo, BDI, DIHK and DVV Media Group** and a number of national committees of the ICC. How do trade conflicts and eventually the COVID-19 pandemic affect supply chains, how can they be made more resilient? How do companies address the issue of corporate supply chain responsibility, which initiatives and measures do they take to protect human rights? Digitalization opens up new business areas in supply chain financing and beyond. Can digitalization also contribute to conserving our resources and protecting our climate? And last but not least: what are the latest trends of the "supply chains of tomorrow"?



Have you missed the opening and the workshop on SCF? Then you can watch the recordings [here](#) on our youtube channel. More information on the workshops is available on [our new website](#).

You would you like to be updated and invited to the following workshops? Then sign up for the [event alert!](#)

If you have any questions or comments about the ICC Forum, please contact [events@iccgermany.de](mailto:events@iccgermany.de).

We look forward to seeing you there!

Best regards,  
 Oliver Wieck  
 Secretary General